

## Fall Conference Workshop Sessions

### **Membership or Die** – The Zonta Club of Rockford

The harrowing tale of a club on the brink of extinction (exhausted members and an economy driving businesses out of town) that rallies to save their club with a membership event like no other. Don't wait until the grim reaper is staring your club in the face – or you already feel his breath. Learn how to plan the event now and get off the endangered species list!

### **Meeting Madness!** – Margie Thomas

Does the thought of your monthly meeting make your stomach churn? Do you feel that only a few of your members really participate in your meetings? Does conflicting viewpoints derail your discussions? Are members afraid of taking on a leadership role because they don't want to run the meeting? If you have answered “YES” to even a few of these questions, then this workshop is for you!

### **Understanding Advocacy** – Barbara Majernik, Julie Del Genio, Sandra Miller

This workshop will use a PowerPoint presentation to up-date as well as help members understand the current role of Advocacy and why Advocacy is part of Zonta's mission. Learn how your club can become an advocacy force. Our three District 6 Legislative Representatives will facilitate a panel discussion to answer questions as well as share “best practices” from clubs in their state.

### **The ABC's of Z Clubs** – Beth Keele

Come and learn how Z Clubs function. Hear firsthand from clubs who sponsor a Z Club. Meet some Z Club members who will share what they are doing for service in their high school and communities. You will be inspired and want to organize one in your community.

### **The Importance of a Web Site** – Pat Perrier

“Why does our club need a website? And how do I do that?” Your questions will be answered in this break-out session. An overview of how to use a website, useful information to put on your site, and how to design a basic website will be included. Also, information on providers, hosts, design software and other issues of concern to clubs will be provided. Q & A “as we go” and in no time, your club will be on the Internet!